

# AMERICAN INDIAN *Business Network*

## PURPOSE OF SEMINARS

- Seminars aim to promote and develop an American Indian business network.
- Designed to empower and support American Indian entrepreneurs and business owners, both new and established.
- Provide these individuals with valuable resources, connections, and knowledge to help them grow and succeed in their ventures.

## OBJECTIVES

- Foster a supportive community of American Indian Entrepreneurs and business owners where they can share experiences, gain valuable insights, and create long-lasting connections.
- Ultimate Goal: Participants are able to take ownership of the network and lead future efforts in networking and engagement within their communities.

### SEMINAR 1: INTRODUCTORY AND NETWORKING SESSION

**AUGUST 16TH, 2023 / 1PM-2:30PM / @ HRDC OFFICE**

- Introduction to the American Indian Business Network and its purpose
- Participants will have the opportunity to network with fellow entrepreneurs, share their experiences, and establish connections within the community

### SEMINAR 2: FINANCIAL RESOURCES AND LITERACY

**AUGUST 30TH, 2023 / 1PM-2:30PM / @ HRDC OFFICE**

- Provide participants with essential financial resources.
- Improve financial literacy.
- Topics covered will include funding options, accessing grants and loans, budgeting, and financial planning.

### SEMINAR 3: DEVELOPING A BUSINESS PLAN

**SEPTEMBER 11TH, 2023 / 1PM-2:30PM / @ HRDC OFFICE**

- Guide participants through the process of developing a comprehensive business plan.
- Experts in business planning will provide insights and practical tips on creating a solid foundation for their businesses, including market analysis, competitive advantage, and financial projections.

### SEMINAR 4: "KNOW YOUR MARKET"

**SEPTEMBER 26TH, 2023 / 1PM-2:30PM / @ HRDC OFFICE**

- Participants will gain a deep understanding of their target market.
- Experts will share strategies for conducting market research, identifying customer needs, analyzing competition, and developing effective marketing and sales strategies.

### Zoom Link For All Seminars:

<https://us02web.zoom.us/j/82926989728>

RSVP

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